THE PEOPLE COMPANY CONSULTING GROUP

KEYNOTE SPEAKER / TEDx PRESENTER

Deborah Biddle

The People Culture Architect



ABOUT DEBORAH

What do people experience when the pressure is on?

Deborah Biddle helps leaders see the gap between what they intend and what their teams experience. Her keynotes and workshops give audiences practical ways to build trust, address difficult issues, and lead through uncertainty.

A TEDx presenter, executive coach, and author of *No More Patch Jobs*, Deborah founded The People Company Consulting Group after a career that began in finance. She holds an MBA and works with leaders across business, healthcare, and nonprofits.

"I am a better leader and we are a better organization because of our work with Debbie."

Ken Loving, MD | CEO, Access Community Health Centers

Watch Deborah's TEDx talk

SPEAKING INQUIRIES

debbiddle@ppl-co.com **(312) 933-9554** **ppl-co.com**

DEBORAH BIDDLE

Keynotes and workshops

For conferences, leadership retreats, and professional development.

KEYNOTE

Leading With Capacity

When more is required and less is available, leaders can become the bottleneck. Deborah helps them decide where their judgment is needed and what their teams can own.

Takeaway Identify one responsibility to keep, hand off, or stop, and plan the conversation that goes with it.

KEYNOTE

No More Patch Jobs

Why does the same culture problem keep coming back? Deborah shows leaders how everyday decisions, habits, and incentives can keep a problem in place even after a well-intended fix.

Takeaway Trace a recurring problem to one practice your team can change.

BREAKOUT OR WORKSHOP

The Feedback Conversations Leaders Put Off

When a missed expectation goes unaddressed, the cost often shows up in rework, frustration, or a surprise at review time. Deborah helps leaders address the issue early and agree on what needs to change.

Takeaway Practice a real conversation using the CLEAR Accountability Conversation™.

HEALTHCARE AND SAFETY ADAPTATION

Speaking Up Under Pressure

Practice how to respond when someone raises a safety concern, clarify what needs attention, and close the loop so the person who spoke up knows what happened next.



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